



Professional Recreation Sites Laundry



Thinking of you

 **Electrolux**



Never stop thinking

When we say we are thinking of you, we really mean it. We do everything we can in order to understand market trends and to anticipate your needs and the problems you want solved. We do not design for design's sake, but for your sake. We devote our time, our know-how and our insight to developing appliances that will make you say, "This is exactly what I wanted! How did you know?" The answer is simple: because we were thinking of you when we made it.

Today, people are concerned about climate change, and – just like you – we want to make a difference. Electrolux takes a broad approach to the environment, which includes setting criteria for products in terms of low electricity, water and gas consumption, without compromising on functionality and performance.



GREEN RANGE

At Electrolux, we also maintain high environmental and ethical standards at our facilities and for our suppliers – no matter where in the world they are located.



We have a long-standing good reputation for our work with the environment and corporate responsibility. We have been recognized as being at the cutting-edge in the development of energy and water efficient products.

See more of our thinking at www.electrolux.com/sustainability

Electrolux. Thinking of you.

To us, it is natural to focus on environmental and safety considerations. Our production units are certified in accordance with the ISO 9001 (Quality) and ISO 14001 (Environmental Management) standards, and our products are CE and S-labelled.

Our textile care concept – your textile care success!

Our professional laundry concept is based on the fact that there are clear benefits for those who provides laundry facilities for their guests.

No matter how large or small your business may be, offering laundry facilities will pay dividends in almost all cases.

Of course, we will be happy to pitch in with our knowledge and experience to help you put together the optimal textile care solution for your camp site, marina or holiday village!

The quickest and easiest way to reduce laundry costs is to start washing in-house

Having your own Textile Care Room™ on the premises opens up a host of opportunities. Not only can guests use the laundry facility, you can also use it yourself for all your other laundry needs within the business, such as blankets, carpets, terrycloths and restaurant linen. We promise that you will be pleasantly surprised. Washing in-house is economical, efficient and secure.

Reduced costs

Experience shows that in most cases laundry costs fall. With a leasing agreement (incl. Full Service), you simply pay a fixed monthly fee, and what you save on washing in-house can be used instead to pay the leasing fee.

Flexibility

When you handle your laundry yourself, it is simple to ensure access to clean towels and blankets. You can book in good time and

even deal with unexpected visits with a minimum of fuss.

All our washing machines can be supplied with special programmes or adjusted to cover your textile care needs precisely. The most appropriate machine combination depends on by your current laundry needs.

Less transport

In addition, handling your own laundry eliminates dependence on collection and delivery times.

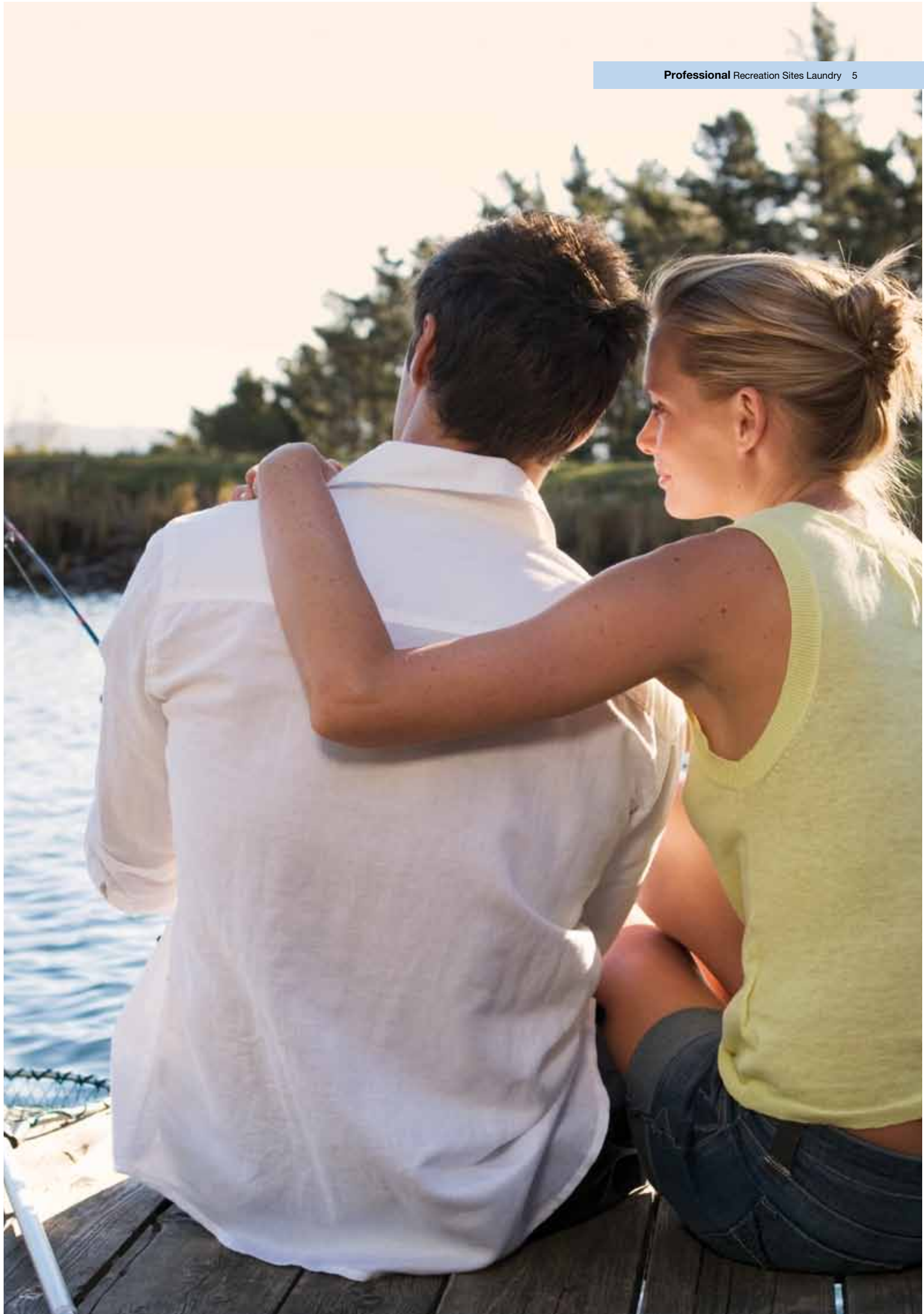
Improved control

With your own Textile Care Room™, you can decide for yourself when and how often to do the laundry. It also improves your over-view and control of the laundry result and store-room situation. Both the responsibility and the resources are kept within the camp site, marina or holiday village.

We take responsibility for our products long after the installation

Every machine is built to operate in a tough environment for many years. As extra security, we also offer Full Service Agreements on all our machines. This ensure that the products receive regular maintenance (including labour and materials), which reduces your total costs even further!





We care about your textile care

On holiday, everyone wants to live a freer, simpler life.

But the demand for service remains. In fact, the level of service is often crucial to people's choice of campsite, youth & family hostel, holiday village or marina. It should be easy to make the holiday period run smoothly, which is why laundry equipment plays such an important role in the business.

With equipment from Electrolux Professional Laundry Systems, guests can be sure of the best: reliable equipment built to withstand rough treatment and heavy loads.

Lower costs

Companies that choose to wash all the textiles within the business themselves soon recoup their investment in laundry equipment.

Full control

By washing in-house, your business achieves full control of the entire textile handling process and can easily control the laundry results and monitor clean laundry stocks.

Custom storage

When laundry is handled in-house, you can also ensure that the store of clean laundry matches requirements.

Gentle processing

Adapted washing processes minimize textile wear and ensure that the textiles maintain their appearance and functionality for as long as possible.

Reliable laundry handling

Electrolux Professional Laundry Systems washing machines use **Compass Control™** or **Clarus Control™** to safeguard the washing results. With fully adapted programmes, it is possible to wash almost all kinds of textiles.

Large volumes in a small area

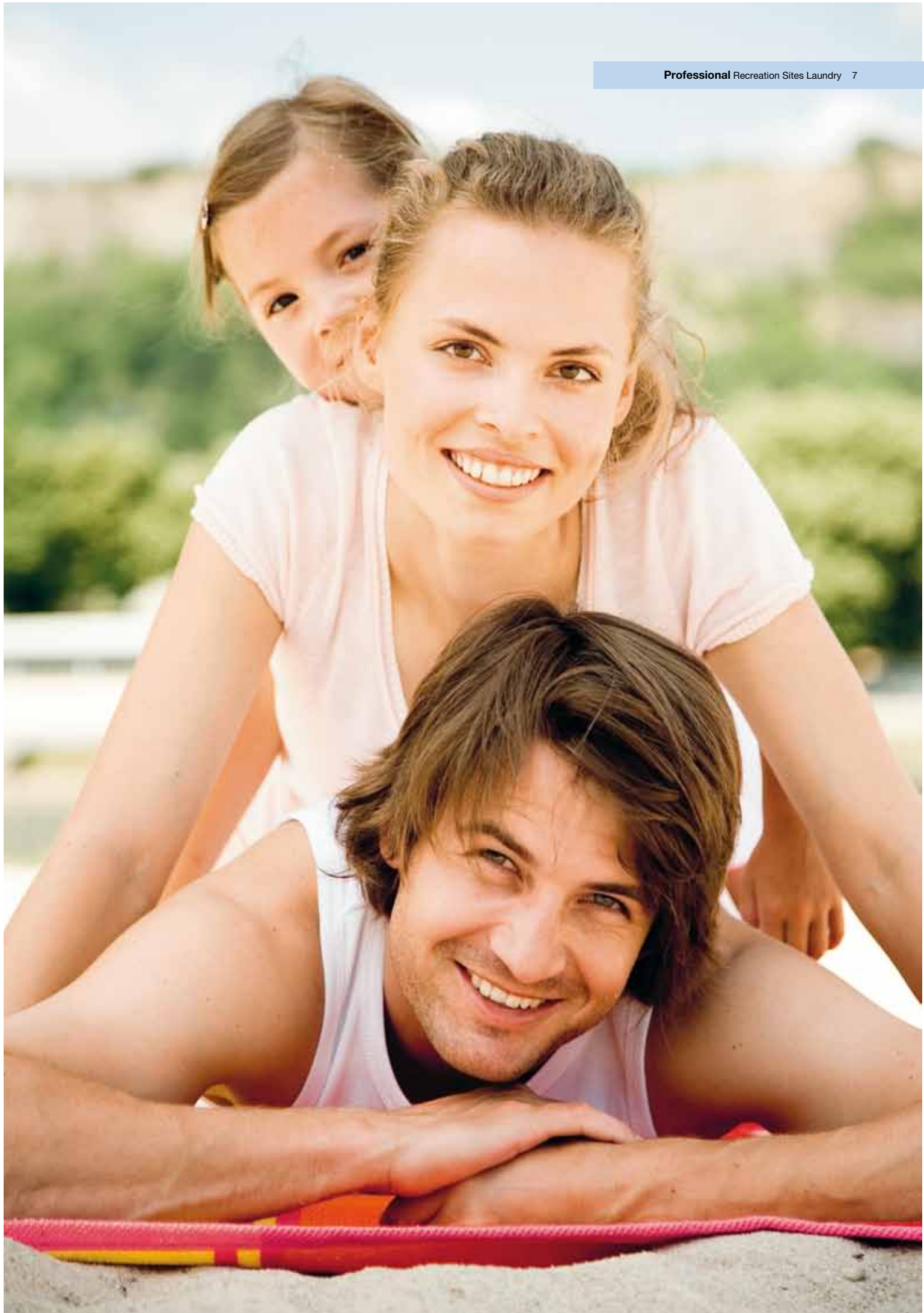
Our professional washing machines are built to wash large volumes in a short time.

A complete set-up comprising a washing machine and tumble dryer requires minimal space, and the machines are so easy to use that everyone can give a hand with the laundry.

Subsequent treatment as required

Of course, we also have efficient tumble dryers in a range of sizes. They feature a number of different drying programmes, where the machines always measure the residual moisture in the laundry.

The tumble dryer stops automatically when the laundry is dry, which minimizes drying time and energy consumption. In addition, the reversing function distributes the laundry evenly in the drum and leaves the clothes free from creases. This means that many items are ready to wear immediately after drying! And if subsequent processing is required, we have a complete range of products for this, too.



The right laundry equipment means satisfied guests – year after year!



More than four kilos of laundry clean and dry in less than an hour

Our professional machines are not bigger than standard household machines, nor do they require more energy to run. Quite the opposite, in fact.

A 60° programme in a W455H Camping washing machine takes just half an hour, and it is no exaggeration to say that it has a capacity that, in terms of time, corresponds to at least three household machines. Add in our T4130 tumble dryer, which dries laundry very quickly, and you have a truly professional package that is sure to score top marks with your guests. And if you choose a pillar installation, the machines will take up less than half a square metre of floor space!

It is child's play to use the washing machine

As we exclusively manufacture washing machines intended to be used by all kinds of people, we have placed great emphasis on making them easy to use. Clear symbols and smart programmes mean that your guests can use our W455H Camping machine to do their laundry without any special instructions.

All they need to do is:

- 1) Put the dirty clothes in the machine**
- 2) Select the programme: 40° or 60°**

The machine will take care of the rest. A display shows how much time remains until the laundry is ready. So your guests do not have to hang around waiting for the laundry – they can do something else instead.





Let us turn your textile care into a success story

Equipment for all kinds of laundry requirements at campsites, marinas & holiday villages

All our washing machines can be supplied with special programmes or specifically programmed to cover your textile care needs precisely.

Efficient guest laundry:

2 x W455H + 2 x T4130, pillar installation

This is an excellent example of a combination of products for efficient guest laundry. A campsite package that takes up little space and which can wash and dry more than eight kg of clothes (*four kg per pillar installation*) in less than an hour!



A Textile Care Room™ that handles the business's own laundry:

1 x W465H + 1 x T4350

If you were to upgrade the laundry facilities at your business – primarily used for bed linen – with a few high-performance machines, then you would be able to handle all kinds of laundry in-house rather than having to work with an external supplier.



A Textile Care Room™ for a more demanding business:

1 x W4130H + 1 x T4350

Larger businesses with a high turnover of overnight guests would benefit from a machine combination with a larger drum volume. This means that work peaks need not be a strain!



Electrolux Laundry Systems Sweden AB
SE-341 80 Ljungby
Sweden
Tel: +46 372 661 00
Fax: +46 372 133 90
www.electrolux.com/laundrysystems
els.info@electrolux.com

Share more of our thinking at www.electrolux.com