

Own a Wascomat Laundry Center



Turn small change
into **BIG** profits.



Laundries are a terrific business opportunity!

In a world of get-rich-quick schemes and expensive franchises, Wascomat can help you own a successful self-service business in a growing industry with no franchise fees or royalties. Self-service coin laundries offer one of the best business opportunities available because everyone must do laundry—whether the economy is weak or strong. Millions of customers prefer to do their weekly laundry quickly in a modern Wascomat laundry.

Wascomat is the #1 choice of professional laundry owners and customers

With more than 100 years of experience behind every washer and dryer, laundry owners know they can rely on Wascomat for superior engineering and design, long-lasting equipment and parts, and exceptional profitability. Wascomat owners see immediate savings in water, energy, and operating costs.

With Wascomat's high-speed extraction washers and energy-efficient dryers, customers finish their laundry quickly. Experience shows that customers will travel further just to use Wascomat machines. They appreciate the time savings, efficiency, and superior cleaning results.

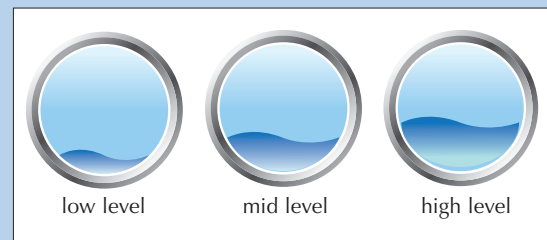
Wascomat does not manufacture appliance laundry equipment for the home. We are 100% dedicated to the professional laundry business.

Wascomat is your best choice. Here's why:

- 1 Unique hydraulic drain valve. Wascomat's unique 3" water-operated hydraulic drain valve is not susceptible to water damage because there are NO electrical components under the drum. Also, because there isn't a sump, there is no "dead water" which helps to make Wascomat the most water-efficient machine available.



- 2 Unique control of water levels and program structure: Compass Control, standard on Wascomat's "Super" high-speed extraction washers, gives you the ability to control important functions such as exact water levels, wash times and number of rinses—all with a simple turn of a dial!



- 3 Unique quality door and lock: Durable in any environment, the door lock control electronics are on top, away from water and suds. Wascomat washers are the only machines that have instant start and stop. No delays!



- 4 Unique 4 compartment soap box: Load fabric softener, bleach, liquid or powder detergent—at one time, in advance. Attendants and customers love the convenience and time-savings.





"We wanted whatever equipment we purchased to consistently deliver superior results for our customers—that was a top priority. We carefully researched all options before determining that Wascomat equipment would give us the savings and performance we required. Wascomat gives us a payback on our investment not possible with other equipment." —Les Hong, Owner of The Highway Coin Laundry in Long Beach, CA



The Highway Coin Laundry features the following equipment: (14) W620cc, (14) W630cc, (11) W640cc, (7) W655cc, (31) TD30x30, and (3) TD50.



The Highway Coin Laundry also features a soap vending machine, flat panel televisions, plenty of laundry carts and folding areas, and a large children's play area. Wascomat dealers work closely with store owners to design a modern laundry with the optimal mix of different size washers, double stack dryers, and single-pocket large dryers to maximize store revenue based on specific market demographics.

Keys to your success in the laundry business.



The right location and lease

A profitable and successful coin laundry must have the right location and a favorable lease. These two factors are critical to your success. Wascomat and its local dealers are experts in site analysis and demographics.



The right equipment mix

The right mix of washers and dryers based on location and demographics ensures maximum profitability per square foot. Different customer types need different size washers, and the trend is to larger equipment with higher vend prices. A logical layout, attractive design, and the right sizes of front-load Wascomat washers and dryers will keep your customers satisfied and loyal, maximizing your income and return on investment.



The right dealer

Working with a professional, experienced dealer is critical to your success—and Wascomat partners with the very best. Your local Wascomat dealer can help you with site and equipment selection, design, construction, installation, support and service. They have the skills and knowledge to help you from start to finish—and they know the unique demands of your specific market.



The right financing

For 40 years, Wascomat has partnered with Viking Financial Services to help customers establish and grow their laundry operations. Together we have financed more than 20,000 self-service, institutional and on-premises laundries and wetcleaners at the lowest rates and most attractive terms on the market.



It was important to Rock-A-Wash owners Hershy Mayer (pictured above left with Wascomat Dealer Marc Cooper from Garden State Laundry) and Josh Rosenblum to work with someone who possessed a high level of expertise to handle the planning and installation of their new 5,800 sq. ft. store. "We owe a lot to our Wascomat dealer. They were with us every step of the way, even now. They have a keen insight into this business and they know how to build a successful store. We also did a lot of research and felt confident that Wascomat was the superior, most reliable product on the market. We believe in using high quality products, so Wascomat was a perfect fit for us. We don't have the time to fix and tinker—we want the machines to work without a hitch and for customers to find them easy to use. Wascomat's new Compass Control washers fit that bill exactly." — Hershy Mayer, co-owner of Rock-A-Wash in Brooklyn, New York

Rock-A-Wash features Compass Control high-speed extraction washers and a coinless card payment system on all the washers and dryers. Card payment allows you to price your services in one-cent increments rather than .25 cents, and makes cash collection fast and easy from one central location.





"After a lot of research, visiting laundries, talking with store owners, and comparing products and service, we decided on Wascomat. There was no question it was the best product. I was very impressed with the machine quality and engineering, utility savings, easy maintenance—and especially the support and service provided by Wascomat personnel and my local Wascomat dealer." —Eldridge Stephens, owner of Wash Depot in New Orleans, Louisiana



Make your customers feel welcome, safe, and comfortable with a clean design, plenty of parking, large windows, and comfortable seating. These are hallmarks of a smart laundry design.

Wascomat outperforms year after year.

Energy efficient, long-lasting.

Wascomat washers and dryers outperform in energy savings, efficiency, lifespan, service, and results. They are designed to work reliably for 15+ years. Many laundries are still operating 30 year old Wascomats!

Benefits of owning a Wascomat laundry.

The coin laundry industry continues to grow, and remains a smart business opportunity. In addition to a superior return on investment, there are many benefits to owning a successful coin laundry operation:

- The customer provides their own labor and pays up-front for the use of your machines.
- All cash business with no accounts receivable or inventory.
- Washing laundry is a repetitive necessity like food, clothing, and shelter.
- Labor is minimal. An attendant keeps the store clean and provides wash-dry-fold services.
- No special skills are required to own and operate a coin laundry.

It's time to talk to Wascomat.

Whatever your needs are, it's time to talk to Wascomat. We are renowned for superior products and exceptional service; our dealers are experts in their field and know how to make your laundry a success; and parts and technical support are available for virtually every machine ever sold in the United States and Canada. When you buy Wascomat, you are truly investing in the future of your business.

NOW OPEN!



All new  Wascomat
COIN LAUNDRY

*Large washers and dryers to meet all your needs!
Professionally clean your clothing and comforters
with Wascomat washers and dryers!*

After Sales Support

- 1** Wascomat provides its dealers with training, expert advice, genuine Wascomat spare parts, and on-going support so that they can better meet the needs of Wascomat equipment owners.
- 2** Installation, operating, spare parts and service manuals, and technical bulletins are available online at www.wascomat.com. As a Wascomat owner you can access the most up-to-date documents available at any time.
- 3** Wascomat's technical support staff is directed and managed by engineers with years of machine design and related technical experience. In addition to having access to these engineering resources for assistance with site planning and machine installation, you will find Wascomat's entire staff of support technicians readily available and happy to assist you with any questions you may have on installing and operating your equipment.
- 4** Marketing is a top priority at Wascomat. Your local Wascomat dealer can provide you with soap and instructional signs as well as "Coming Soon" and "Now Open" posters. They are the experts and can help you develop a marketing plan to help grow your business.



"I purchased my first store in Escatawpa, Mississippi in 2001. It was already established, and there was a 30 year old Wascomat washer in the store still going strong. In 2004, I bought my 2nd store which had some Wascomat Gen 3 and 4 washers still all plugging along (for more than 20 years). These are great testaments to the product. I am also extremely satisfied with my Wascomat dealer. He has helped me enormously and I continue to be impressed with his skills, knowledge, and most of all, his sincerity and genuineness. When I built my 3rd store from the ground up, I bought all Wascomat equipment and I'll do the same in my next store. If you do your research, you'll learn they are truly the best machines on the market."
—Danny Santini, owner of Incrediwash in Mississippi



Call today to learn more about Wascomat's ultimate professional laundry equipment.

Wascomat • (800)645-2204

Your local Wascomat dealer can:

- Help you find the right location
- Assist in negotiating a favorable lease
- Recommend the correct equipment mix
- Arrange financing
- Layout, design, and build your store
- Show you how to promote your laundry and market your services
- Offer insight and experience - they know how to make your laundry a success
- Provide a turn-key coin laundry installation



Call today for information on the full line of Wascomat washers, dryers, and low-cost financing.

Wascomat Laundry Equipment

1-800-645-2204 • www.wascomat.com

461 Doughty Boulevard, Inwood, NY 11096-0338

Sales and Administration – Tel: 516-371-4400 • Fax: 516-371-4204 • sales@wascomat.com

Spare Parts – Tel: 516-371-2000 • Fax: 516-371-4029 • parts@wascomat.com

Technical Support – Tel: 516-371-0700 • Fax: 516-371-4029 • service@wascomat.com

En Mexico: Llame gratis a este numero 001-800-010-1010

Testimonials

"Wascomat is the Mercedes Benz of laundry machines. They are worth every penny. They are the most well-built on the market, and therefore require very little maintenance. Wascomats are built to last and will save you money in time, energy and water. I remain very happy with my purchase." —Casey Kasim, owner of Wash Zone in New Orleans, Louisiana

"I've always appreciated how Wascomats are built to last. The other Wascomat machines in my store are about 22 years old and still going strong. It's a high-quality product you can really rely on. I'm also very impressed with the Compass Control on my new SU washers. Once you try it, you're hooked! It's so simple to use and I really like that I can easily customize the programs. I've already started using the washers in my store and my customers are very happy with them." —Robert Gagnon, owner of Raylene's Laundromat in Waterbury, Connecticut

"Wascomat's Compass Control is a tremendous innovation. The technology and performance is outstanding. When customers see it in action, they are impressed with the flexibility and how easy it is to use. They immediately realize how much money they can save in water, time and energy. It's extremely important for us to continually provide our customers with the very best in equipment, price and service – and Wascomat excels in all aspects." —Wascomat Dealer Ian Gibson, owner of Ontario Laundry Systems in Mississauga, Canada

"Our store owners know they need to provide the best wash and dry results, as well as service and good pricing, in order to draw customers in from other stores and get people who usually wash at home to start using their laundry. They are also environmentally sensitive and want to minimize their eco footprint. They understand that Wascomat gives them the reliability, durability and water and energy savings they need to be successful. Wascomat Compass Control washers and TD dryers are the perfect choice." —Wascomat Dealer David Fuller of Golden State Laundry Systems in Rancho Dominguez, California

Your Local Independent Authorized Wascomat Dealer:

